



Welcome

Dear Sponsors,
It has been nearly 3 weeks since the Sponsor conference at the UWE, and I thought I would get in touch, with the first of our sponsor news letters.

These will be an informal document to let you know what is going on with the project and offer opportunities to you and your employees to get involved.

The conference itself went very well, with lots of networking and positive feedback from the delegates.

I will be including press releases, photos, latest images of the car and news from the team. Should there be anything you would like to see more of then just get in touch.

Education

We have produced a pack on how to get involved in the education program. I have included this with the email along with other interesting documents.

KTP

(Knowledge Transfer Partnerships)

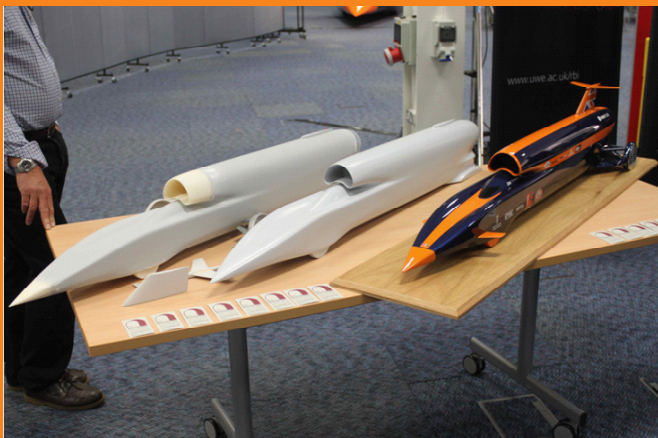
We have launched the Bloodhound KTP scheme, and I have included a press release about these. If you are in the process of starting an interesting piece of R and D within your company and are interested in the KTP scheme then please do get in touch. <http://www.ktponline.org.uk/>





Models

We are looking at producing high quality 10th scale models of the car, similar to those shown at the conference. Some sponsors have already purchased these and are using them to promote themselves and the project at events across the globe. They make an excellent focal point to any event or show. Details of cost and delivery upon request.



Sponsors and Hospitality

At the bottom of the email I have attached a few documents, the first of these is our Sponsorship opportunity pdf. This has been produced to encourage other sponsors to come on board with the adventure, but I thought it would make interesting reading for existing sponsors, and should there be other companies you think may be interested then do please pass it on, or pass it around your company.

A key sponsor opportunity is being able to bring your staff or clients to the build site of one of the most exciting engineering projects currently being undertaken today. I have included our Hospitality pack, which give details of how you can exploit these opportunities.



News

Desert Update

Our track team in South Africa, headed by Skip Margetts and Rudi Riek, have begun work on the first phase of track preparation. The whole pan has been meticulously surveyed, and trial clearances of stones has taken place.

Andy Green says "One thing we want to know about the run site is 'How flat is it?' or perhaps more accurately 'How bumpy is it?' I've driven on it in a hire car and it looks and feels flat - but a small undulation at 80+ mph could be a huge bump at 800+". In fact, an accurate survey of the levels of a 2km strip revealed a total variation of just 61mm - quite remarkable!

Rudi has been sending us regular updates from South Africa - read his reports in a new area of the website - Desert Updates



How to get in touch

If you would like to get in touch about anything you have read about in the first news letter, please feel free. My email is tony.parraman@bloodhoundssc, my number is 07971930456.

